

Marsh Expressions



"Cahlua & Cream" Dinner Dance

Saturday, January 8th

Cocktail Reception: 6:00 p.m.

Dinner and Dancing: 7:00 p.m.

Main Course Feature:

Petit Filet Mignon & Maine Lobster Cake

Attire: Country Club Casual

Call for Reservations



Around The Club



From the GM

General Manager, Brian Bartolec



Brian Bartolec

Dear Pelican Marsh Members,

I would like to thank our entire membership for a great year here at Pelican Marsh, and wish you all a happy holiday season and good fortune in the New Year.

In every hometown there is a place where local's go for comfortable conversation, friendly service and great memories. These "favorite spots" are rarely in the best location, or even have the most expensive food, but for some reason we all go there and when we think about our hometown we always seem to remember the experiences while at our favorite local restaurant.

With those great 'favorite spots' in mind, we have decided to create a similar experience for you at Pelican Marsh. We are pleased to announce that the club will offer a new "19th hole" eating and drinking area to be opened for business January 3, 2011.

During our summer interior renovation, our Food and Beverage services were moved downstairs to the area adjacent to the men's locker room for several weeks. The area and service was extremely well received and there were numerous suggestions from our membership to open this area on a consistent basis throughout the season. After listening to your feedback, the Board of Governors has approved the use of this area to be our new "19th Hole".

Initially, the 19th hole will be open from 12:00 pm to 5:00pm Monday's, Wednesday's and Friday's, January through May. The 19th hole will offer a full service bar and a creative quick and easy menu. For those of you who prefer a more casual after golf experience with efficient upbeat service with a smile, this will be the perfect match. If member response is as positive as we hope, we will look at expanding our hours of operation to other days of the week.

We will e blast and post the menu on our website as we get closer to January 2011.

As we move into 2011 and beyond, our goal continues to be to look for new and exciting ways to add value to your membership without increasing prices and without taking up too much of your time. The 19th hole concept is just another part of that effort.

Respectfully yours,

Brian Bartolec
GM/COO

Holiday Hours

As always, in observance of the Christmas holiday, the clubhouse and golf course will close at 2:00 p.m. on Friday, December 24, and will remain closed until 7:00 a.m. Sunday, December 26th. We wish everyone a wonderful holiday season!



In Passing

Paul Kostuik

passed away on September 4, 2010.
He is survived by his loving wife Donna and four children.

Melton Ambel

passed away on September 8, 2010.
He is survived by his loving wife Carlysue and two children.

Max Patterson

passed away on September 14, 2010.
He is survived by his loving wife Melinda Hall and his daughter.

All will be missed here at the Club.
Our condolences go out to their families.

NOVEMBER TOWN HALL MEETING



From the Club Manager



Club Manager, David May

One of the many opportunities we are faced with as a club during the course of normal operations is to look for ways to cut expenses that bear no impact on the level of service you receive. And if you do it right, the level of service and offerings can be accentuated or increased as a result of those expense savings. I think you should all know that the management team here at the club thinks about and discusses these opportunities everyday and will review any and all positives and any potential drawbacks prior to making any decisions. Some changes require initial capital investment, but these costs will be recouped over time as they become part of everyday savings.

Some recent changes made involve an effort to cut back on expenses relating to electricity. Timers were purchased and have been installed on all cart chargers to only charge cart batteries during off-peak hours, generally between 8 p.m. and 6 a.m. This practice will save more than 15% on our FPL bill and produce an enormous annual savings. Timers have also been installed on our water heaters to conserve propane during unoccupied hours. Timers have also been placed on all our exterior lighting.

Additionally, you may have noticed that all of the pole lights in the parking areas have been converted to energy friendly fluorescent lighting from standard HID, or Xenon bulbs. Not only will the savings from this conversion be substantial over time, but our parking lots are brighter as well.

As always we will continue to look for more efficient ways to deliver to you a first class member experience.

I also would like to take this time to wish all of you a safe and wonderful holiday season.

Dining at The Club



Season Kickoff Party



From the Membership Office



Membership Director, Kimberly Doerseln

We are looking forward to great season ahead here at the Club. I would like to remind all of our members that your friends are three to five times more likely to buy a home in Pelican Marsh and join the Club than any prospective member I meet through our marketing efforts.

If you have friends that are thinking about a planning a trip this season to Naples to explore the possibility of buying a second home, and checking out our area—please let me know so I can mail them an invitation to come and be our guests for a day during their visit.

We have a “thank you” in place for members who recommend the Club to their friends and associates; we appreciate and value members promoting the club and entertaining prospective members (your friends). As a thank you for referring a new golf member, members receive a \$3000 credit on their account; \$1000 a year for three years. As a thank you for referring a new Social member, members receive a \$900 credit; \$300 a year for three years.

Call me or email me in the membership office to have information sent to your friends. Thank you to all for your continued support.

Welcome New Members!

Join Me in Welcoming Our Newest Members!

Golf

Jon & Hanneke Nesvig from Riverside, CT, residing in Troon Lakes for the winter

Dr. Chaundré & Mary Cross, residing locally in Bay Laurel Estates

Upgraded to Golf

James & Elsa Cattano, residing locally in the Arbors

Salvatore and Diane Locascio, residing locally in Bay Laurel Estates

Dining

Joan & Jeff Lokuta, from Dupont, Pa, residing locally in Island Cove

Daniel & Dorothy Leach, residing locally in Timarron

BJ Johnson, from Andover, NJ, residing locally in Mont Claire

Michael & Lea Bendes, from Williamsville, NY, residing locally in Clermont

Of Private Holiday Parties...

If you would like to reserve the private dining room and terrace for an intimate holiday party call our Club Manager, David May at 597-3000.

Further, not only will the club gladly cater such parties, it also offers varied catering menus for seasonal parties you may be hosting at home, everything from hors d'oeuvres to complete dinners. If there's an applicable motto here it's "Let us do the work; you enjoy your guests."

New Year's Eve Dinner

Friday, December 31st

Cocktail Reception: 7:00 p.m. / Dinner: 8:00 p.m.

Jazz Pianist: Vicki Lei 7:30-10:30 p.m.

Four Courses featuring

Filet Mignon with Maine Lobster

Attire: Jacket Requested • Reservations Required



*The Staff of
Pelican Marsh
would like to wish
everyone a
Wonderful
Holiday Season*

Dress Code for the Upcoming Season

During the hours in which golf is normally played, appropriate sports attire may be worn in any of the club dining areas. Shirts, however, must have collars (except as accepted by the PGA) and must be tucked in.

Hats or caps for men are not allowed in the dining areas at any time. Ladies are permitted to wear hats, caps, or visors in said areas except for evening dining. However, such headgear may be worn by ladies during evening dining if said dining is part of a specific golfing event.

For evening dining in the Main Dining Room “country club casual” (e.g., long pants, collared shirts) is required. For evening dining in the Grille Room sports attire is acceptable.

Attire for special events will be based on the nature of the event, and potential attendees will be advised well beforehand as to what will constitute acceptable attire. In all such instances ladies are requested to dress in a manner compatible with that of the men.

NOTE: Denim apparel — jeans, shorts, skorts, shirts, jackets, dresses, and so on — as well as cargo shorts, cutoffs, tee shirts, sweatshirts, and men's sleeveless shirts are not permitted on the golf course or in the clubhouse.

“Prime Chop House Night” Saturday, January 15th



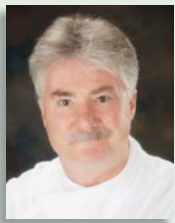
5:30 p.m. – 8:00 p.m.

Loch Duart Salmon & Free Range Chicken features as well

Attire: Country Club Casual

Call for reservations

From the Chef



Executive Chef, Marv Messenger

December is an exciting month with all of our holiday happening! We begin our month with our **Holiday Dinner** on December 3rd. Settle in to a night of holiday cheer as you savor the flavor of the season, both on your palette and in song. Relax and enjoy the good spirits of your fellow members while the songs of the season ring out!

Marv Messenger

If you haven't had the opportunity to enjoy our **"Chef's Table"** dining experience, you might want to see if there is an opening at the December 10th event. Always a dining adventure, see where our culinary imagination takes your palette this time! A special night reserved only for one table of 8, advance reservations are always required.

Throughout the month we continue to present our Sunday best at our always enjoyable **Breakfast Buffet**, so sleep in a little and slip over for a made-to-order omelet or Eggs Benedict with a nice cappuccino to start your week off on the right note. If you're not an early riser and Sunday is the only day you really get to sleep in the way you like, join us later in the day for our **Café Dining**. An early dinner like you might prepare at home with out the hassle of clean-up, Café Dining will feature casual fare like Veal Parmesan, Fried Chicken, even a burger or chicken sandwich. Or, if you prefer, settle in to a nice filet mignon with a great glass of our current favorite cabernet sauvignon. A great way to further enjoy your Sunday dining experience!

With the arrival of Christmas our club house closes for service at 1:30 PM Christmas Eve and will remain closed through Christmas Day to ensure our staff has opportunity to savor the season with their families.

We wind up the month with our **New Year's Eve** dining event. Mark the end of a great year with a great meal and great friends here at the club and be home in time to watch the ball drop in your PJ's. Best of both worlds!

We start the month of January with a big Breakfast Buffet at which our members get the opportunity to show off our club to their neighbors! All of Pelican Marsh is invited to our breakfast buffet on the 2nd of January! Not so at our annual **"Cahlua & Cream" Dinner Dance**, where the famous local entertainers return to wow us with their talent! Always a musical treat, these two just seem to get better each year! Pair their voices with a terrific meal and great friends, and you have another memorable event at Pelican Marsh!

If you're thinking about getting into the culinary arts field or just becoming a cheese maker, you might want to join us again at our **Cooking Class** scheduled January 13th. Fun is first on the menu, as we all prepare fresh mozzarella together and turn it into a wide variety of personal favorites. From this simple cheese we will create classic and innovative dishes together. A hands-on experience that you will not want to miss!

Once you have had your hands on some really fresh mozzarella. (I mean literally) you will never want to go back to "store bought".

The next night (January 15th) we will again feature our **Chef's Table** dinner, that special table reserved for 8 fortunate members who will experience some of the most creative cuisine we have to offer. Share the night with your favorite people for another memorable club experience!

January 15th brings us our **Prime Chop House Night** at which we will present a variety of exceptional cuts grilled to your preference enhanced by an array of delicious accompaniments and sauces. A great opportunity for the real meat-lover as we again present the best we can offer!

If you are a wine lover and have become a member of our wine club, you are eligible to attend our first **Wine Dinner** on January 29th at which we will pair our menu to an exclusive selection of wines. You will be among a select few to enjoy, along with our cuisine, a conversation about the wines with a select representative of the featured winery as well as my commentary on the cuisine paired. It will be a night to remember and is available only by reservation and only to a limited number of those members of our wine club!

Upcoming Events

December and January

Breakfast Buffet

Sundays – 10:00 a.m. to 2:00 p.m.

Attire: Casual

Happy Hour Mingler

Wednesdays – 5:00 p.m. to 7:30 p.m.

Dinner Buffet, heavy hors d'oeuvres, coffee bar and Happy hour priced drinks

Attire: Casual

Friday Night Dining

Prix Fixe Menu

5:30 p.m. to 8:00 p.m.

Choice: appetizer or salad, Entrée, and glass of wine –

Attire: Country Club Casual

Call for reservations

Sunday Night Café Dining

5:30 p.m. to 8:00 p.m.

Attire: Country Club Casual

Call for reservations

New Year's Eve Gala

Friday, December 31

Cocktail Reception: 7:00 p.m.

Dinner: 8:00 p.m.

Entertainment 7:30 p.m. – 10:30 p.m.

Jazz piano and light vocals by Vicki Lei

Attire: Formal

Call for Reservations

"Cahlua & Cream" Dinner Dance

Saturday, January 8th

Cocktail Reception: 6:00 p.m.

Dinner: 7:00 p.m.

Attire: Country Club Casual

Call for Reservations

"Prime Chop House Night"

Saturday, January 15th

Fish and Chicken features as well

5:30 p.m. – 8:00 p.m.

Attire: Country Club Casual

Call for reservations

Cooking Class

Hosted by Chef Marv

Thursday, January 13th

11:30 a.m. to 1:00 p.m.

Call to sign up \$15



From the Tee

Head Golf Professional, Andy Scrivner



Andy Scrivner

Couples One-Day Member Guest Sunday, January 16th

We are excited to introduce the 2011 Couples One-Day Member Guest. The event is scheduled for Sunday, January 16th. A full breakfast, served in the grille room, will get us started between 7:00am and 8:00am Sunday morning. The golf specifics, along with other announcements, will begin at 8:15am in the golf cart staging area. Our golf event will begin with an 8:30am shotgun start. The format for the day will require One Better Ball of the Ladies & One Better Ball of the Gentlemen. Handicaps will be reflected accordingly for our competition. There will be additional skills games on the course for all to enjoy!

We have a very special reward for our winning foursome...they will earn two reserved spots (one per couple) into the finals of the 2011 Celtic Challenge! The winners of the Celtic Challenge receive a \$10,000 golf trip to Ireland! The dates for the final event are still being confirmed, but it will sometime this spring and will take place at the acclaimed Quail Valley Golf Club in Vero Beach, Florida.

We are hoping to have a great turn out this year, we think making this a "one day" event rather than a "two day event" as in previous years; will enable more couples to participate. We are excited to showcase the club to your friends. Please contact the golf shop for more details.

Entry forms are available in the golf shop, so sign up your guests today.

Upcoming Golf Events

The December **Twilight Golf** event gets underway on **Friday, December 10th**, at 2:30pm with a "shotgun" start. The nine-hole event is held once each month, and is followed by a clubhouse casual dinner and awards celebration. Costs of the event is \$23/ player plus cart fees.

Our December **Couples Golf Tournament** will be played **Sunday, December 19th**, a 12:30pm shotgun will get play underway. The format will call for the *one better ball of a foursome*, Men will play from the green or white markers, and the ladies from the red markers. Watch for the posting of event details as well for signup and handicap information. Cost of this event is \$55/couple plus cart fees. The entry fee covers the golf entry and also the dinner following golf.

Our **Women's Golf Association (WGA)** will continue its season, with The 2011 WGA Welcome Back event, on **Tuesday, January 4th**. A 1:00pm shotgun will get play underway. A signup sheet will be posted in the Ladies Locker Room.

The **ladies Nine-Holers** continue their season, with the 2011 Welcome Back event on **Wednesday, January 12th** beginning at 8:30am with announcements and introductions, and then an after-golf luncheon. A signup sheet will be posted in the Ladies Locker Room.

"Men's Guest Day" on **Saturday, January 15th** will be an 8:30am shotgun start. The format is still pending but will ensure a great afternoon of golf for all involved!! The serving of restoratives and lunch will follow the sinking of the event's final putt. More details about this event will be available in the golf shop or around our club bulletin boards. Sign-ups will begin, in the golf shop, on December 15th for the event.

9-Holers Opening Day



18-Holers Opening Day



Hole In Ones

Kenneth Friker

10/21/2010 Hole#17

Green Tees, 148 yards with a 5 wood

Paula Hatch

11/8/2010 Hole #8

Red Tees, 104 yards with a 6 iron

"Rally for Charity" Event Dates

Be sure to mark your calendars for this year's "Rally for Charity" event dates! There are three main events, planned in February.

The **Ladies' Golf** event will be **Tuesday February 8**, all members of the 9 and 18 hole women's groups are invited to play in the golf event. After golf there is a ladies' luncheon with a silent auction. All Pelican Marsh members are welcome to the luncheon.

On Wednesday, at our **"Happy Hour Mingler"**, **February 2nd**, we will have our 50/50 draw and live auction.

And our **Men's Day Event** for Rally for Charity will be held on Saturday, February 5th.

This year the proceeds will go to SWF Susan G. Komen, for research and prevention of breast cancer in South West Florida. It will take the commitment and participation of the entire club to help raise the \$25,000 goal set for this year's event!

— Lynne Seawright, Chairman

From the Greens

Director of Golf Course Operations, Brook Maxwell



Brook Maxwell

The cooler weather is finally upon us and I for one am enjoying it. It was a long hot Summer and the current brisk conditions are an enjoyable change. As you know, we have entered an extremely busy time of the year for golfing activity. With the increase in cart traffic, combined with a much, much slower turfgrass rate, the challenge now begins. In my opinion, the toughest part of being a Golf Course Superintendent in South Florida, is finding the right ingredients to present the best possible conditions during the period of the highest number of rounds played, in the non growing season. We have taken precautionary measures during the Summer (aggressive cultural practices) which will aid in this ongoing battle. Please keep "good golf course etiquette" in mind while playing. The 90 degrees rule, four wheels on the cart path while parked near greens and tees etc, these little things you can do, far outweigh what I can accomplish in the summer.

Once again, we will schedule maintenance around major events. My staff will work diligently in being noticed as little as possible. The majority of the work during the winter months, will be taking place in outside areas of the golf course. We will continue our cord grass planting program in an effort to provide more fullness in the beds. A couple of highly visible areas have been targeted for refurbishment and this will be an ongoing project. Tree maintenance and/or pruning will also take place in various locations in an effort of providing a much "cleaner" look overall.

When you see me on the course, please feel free to waive me over if you should have a comment or suggestion. You can also catch me at the Wednesday night Happy Hour close to the greeting area if you have something to share.

My general evaluation in regards to the golf course conditions for the year of 2010 is simple. I think we made some positive strides in the right direction. We will work even harder and smarter in 2011, with the mindset of "improving the conditions so that they are better tomorrow than they were today."

I wish everybody and their families a happy and healthy holiday season.

From the Rough

Assistant Golf Course Superintendent, Dan Brooks



Dan Brooks

The Etiquette & Awareness Committee recently had a meeting and discussed some of the things that each and every member could do to help keep the golf course looking great. Improving conditions and aesthetics here at Pelican Marsh are at the top of our priority list and from an etiquette standpoint we came up with a few things that we all can work on together. With a tremendous amount of traffic on the turf at this very busy time of year, it is important that we park our golf carts with all four tires on the path while at tees and greens. Also spreading out the traffic on the turf allows for the turf to recover more rapidly.

When you fill divots with green sand, take an extra moment and smooth the sand out in the divot after filling it with sand. Ball marks will be noticed more now that play has increased, so be sure all in your group are attending to their marks. When repairing a ball mark on the green, pull the turf back to the center of the mark and smooth the mark with your putter for a proper repair. Remember, it is always a good habit to fix your ball mark and one other.

Thank you for your continued support, the committee looks forward to any suggestions and feedback that will contribute to the enhancement of the Pelican Marsh Golf Course.



Men's Championship Flight Winner - Bob Bauch



Ladies' Championship Flight Winner - Nora Faller

2010 VON HAGGE CUP CHAMPIONSHIP

Jones Flight Champion - Mike Kane
 Nicklaus Flight Champion - Dan Light
 Hogan Flight Champion - Bill Mannlein
 Palmer Flight Champion - Ed Palsho
 Snead Flight Champion - Dr. Robert Christmann
 Watson Flight Champion - Tom Erwin
 Lopez Flight Champion - Hope Christmann
 Berg Flight Champion - Trudy Norcombe
 Whitworth Flight Champion - Cecilia English

This Season's Golf Guest Fees

November 1st through December 31st

7:00am – 11:00am	Regular Guests	\$130
7:00am – 11:00am	Social Member	\$130
7:00am – 11:00am	Related Guests	\$100
7:00am – 11:00am	Nine-Hole Guest	\$75
7:00am – 11:00am	Nine-Hole Related Guest	\$50
11:00am – 3:00pm	All Guests	\$50
11:00am – 3:00pm	Social Member	\$50
After 3:00pm	All Guests	\$40
After 3:00pm	Social Member	\$40

January 1st through April 30th

7:00am – 12:00pm	Regular Guests	\$130
7:00am – 12:00pm	Social Member	\$130
7:00am – 12:00pm	Related Guests	\$100
7:00am – 12:00pm	Nine-Hole Guest	\$75
7:00am – 12:00pm	Nine-Hole Related Guest	\$50
12:00pm – 3:00pm	Regular Guests	\$80
12:00pm – 3:00pm	Social Member	\$50

Pelican Marsh Golf ClubSM

1810 Persimmon Drive
Naples, Florida 34109
(239) 597-3000



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Club Information

Reservation Policy: Reservations for all evening dining are strongly requested. Reservations for lunch in the Grille Room are gladly accepted, but not necessary unless the party is 4 or more.

Cancellations: We understand that there are times when you will not be able to fulfill your reservation. We ask that you call the club to cancel your arrangements, as we do not wish to turn any member away when a table might be available. **Holiday and special event functions require a 48-hour cancellation or your account will be billed.**

Dress Code: During golfing hours, appropriate informal, casual sports attire may be worn in any of the dining areas. For evening dining in the Main Dining Room, country club casual attire (long pants and collared shirts) is required while Casual sports attire is acceptable for evening dining in the Grille Room. Attire for special events will be based on the event and will be advised. Ladies are requested to dress in a fashion acceptable with the dress of the gentlemen.

Please note: Denim apparel (jeans, shorts, skirts, shirts, dresses, jackets, etc.), cargo shorts, cut offs, tee shirts, sweatshirts or men's sleeveless shirts are not permitted on the golf course or the Clubhouse. Shirts must have collars (except as accepted by the PGA) and must be tucked in, except for Tommy Bahamas' style shirts. Hats for men are not allowed in dining areas of the club. Women are permitted to wear hats or visor in dining areas of the club, except for evening dining unless a part of a specific golfing event.

Smoking Policy: Smoking is not permitted anywhere in the building.

Address Changes: Please notify us of any changes to your mailing address, phone, fax, and e-mail addresses. Unless you have arranged otherwise with us, all mail will go to your Naples address from November through April and to your northern address from May through October.

Pelican Marsh Golf ClubSM Board of Governors

boardofgovernors@pmarshgc.com

President George Grazier
Vice President Nicholas Pishotti
Treasurer Frank Orlando
Secretary..... Ed Walsh
Director Elias Hebeka
Director Jeffrey Randall
Director Tom Casey
Director George Cullen

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